

## CEBIT Digital Health Summit

Digital transformation, research and innovation are changing the face of healthcare. The accelerated speed with which information can now be exchanged, and the associated changes in healthcare delivery, are opening up the market to competition and giving rise to completely new business models. The CEBIT Digital Health Summit is an opportunity for decision-makers from government, business and the health sector to meet and discuss the role of digital technologies in medicine and healthcare. The summit is a joint production with the Federation of German Industries (BDI) "Digital Health" initiative and the strategy consultancy SKC Beratungsgesellschaft.

Moderated by Prof. Dr. Matthias Schönermark, Managing Director, SKC Beratungsgesellschaft mbH

10:30-10:45 h	<b>Introduction</b>
Talk	Prof. Dieter Kempf, President, BDI e.V.
10:45-11:00 h	<b>Greetings</b>
Talk	Stefan Muhle, State Secretary, Lower Saxony Ministry for Economic Affairs, Labour, Transport and Digitalization
11:00-11:15 h	<b>Welcome</b>
Talk	Prof. Dr. Matthias Schönermark, Managing Director, SKC Beratungsgesellschaft mbH

	<b>Key Note Lectures</b>
11:15-11:45 h	<b>Big Data / Analytics als Chance für das Gesundheitswesen</b>
Keynote	Dr. Werner Eberhardt, Global Head, SAP Health
11:45-12:15 h	<b>Artificial Intelligence</b>
Keynote	Dr. Daniel Sonntag, Principal Researcher, German Research Center for Artificial Intelligence (DFKI)
12:15-12:45 h	<b>Virtual/Augmented/Mixed Reality</b>
Keynote	Prof. Markus Fischmann, Professor Animation and VFX, Hochschule Hannover
12:45-13:15 h	<b>Connectivity *</b>
Keynote	Gilles Lunzenfichter, Vice President, Medisanté Group

Expert Stage, Hall 26

Wednesday, 13 June 2018, 10:30-17:00 h

Preliminary Agenda as of 25 May 2018 – subject to change

	<b>Future Lab Health Insurance</b>
13:15-13:45 h Keynote	<b>Die elektronische Patientenkarte als Core der digitalen Vernetzung</b> Dr. Jens Baas, Chairman of the Board, Techniker Krankenkasse
13:45-14:15 h Keynote	<b>Digitale Transformation: Use Case AOK</b> Siegmar Nesch, Deputy Chairman of the Board, AOK Baden-Württemberg
14:15-14:45 h Keynote	<b>Die Zukunft der (Kranken-)Versicherung in der digitalen Zeit</b> Sebastian Pitzler, CEO, Insurlab Germany e.V.

14:45-15:15 h      **Networking Break**

	<b>Digital Health - Outlook into the Future</b>
15:15-16:00 h Keynote	<b>Disrupting the disrupters *</b> James Kugler, Chief Digital Officer, Merck KGaA
16:00-16:10 h Statement	<b>Introduction</b> Dr. Petra Rambow-Bertram, Chairman of the Board, Gesundheitswirtschaft Hannover e.V.
16:10-16:30 h Presentation	<b>Clinical Research Need Real Time Real World Data *</b> Dr. Qi Li, Physician Executive, InterSystems
16:30-16:50 h Presentation	<b>Digital Health – the physician´s perspective</b> Prof. Dr. Anke Lesinski-Schiedat, Member of the Executive Board, Hartmannbund

**Conclusion and outlook**

Prof. Dr. Matthias Schönermark, Managing Director, SKC Beratungsgesellschaft mbH

\*presentation in English