

## 8. CEBIT Digital Health Summit

Digital transformation, research and innovation are changing the face of healthcare. The accelerated speed with which information can now be exchanged, and the associated changes in healthcare delivery, are opening up the market to competition and giving rise to completely new business models. The CEBIT Digital Health Summit is an opportunity for decision-makers from government, business and the health sector to meet and discuss the role of digital technologies in medicine and healthcare. The forum is jointly organized by CEBIT, the Federation of German Industries (BDI) “Digital Health Initiative” and SKC Beratungsgesellschaft mbH.

Moderated by Prof. Dr. Matthias Schönermark, Managing Director, SKC Beratungsgesellschaft mbH

10:30-10:35 h

Welcome



Welcome

Dr. Jochen Köckler

Chairman of the Managing Board, Deutsche Messe AG

10:35-10:55 h

Opening Keynote



Introduction

Prof. Dieter Kempf

President, Bundesverband der Deutschen Industrie e.V.

10:55-11:15 h

Keynote



Greetings

Stefan Muhle

Secretary of State, Niedersächsischen Ministerium für Wirtschaft, Arbeit, Verkehr und Digitalisierung

### Key Note Lectures

11:15-11:45 h

Keynote



Big Data / Analytics als Chance für das Gesundheitswesen

Dr. Werner Eberhardt

Global Head, SAP Health

11:45-12:15 h

Keynote



Artificial Intelligence

Dr. Daniel Sonntag

Principal Researcher, German Research Center for Artificial Intelligence (DFKI)

12:15-12:45 h

Keynote



Virtual/Augmented/Mixed Reality

Prof. Markus Fischmann

Professor for Animation and VFX, Hochschule Hannover

12:45-13:15 h

Keynote

Connectivity




Gilles Lunzenfichter

Vice President, Medisanté Group

Expert Stage, Hall 26

Wednesday, 13 June 2018, 10:30-17:00 h

Preliminary Agenda as of 5 June 2018 – subject to change

	<b>Future Lab Health Insurance</b>
13:15-13:45 h	<b>Die elektronische Gesundheitsakte als Core der digitalen Vernetzung</b>
Presentation	<b>Dr. Jens Baas</b>
	Chairman of the Board, Techniker Krankenkasse
13:45-14:15 h	<b>Digitale Transformation: Use Case AOK</b>
Presentation	<b>Siegmar Nesch</b>
	Deputy Chairman of the Board, AOK Baden-Württemberg
14:15-14:45 h	<b>Die Zukunft der (Kranken-)Versicherung in der digitalen Zeit</b>
Presentation	<b>Sebastian Pitzler</b>
	CEO, Insurlab Germany e.V.

14:45-15:15 h **Networking Break**

	<b>Digital Health - Outlook into the Future</b>
15:15-16:00 h	<b>Disrupting the disrupters</b>
Keynote	<b>James Kugler</b>
	Chief Digital Officer, Merck KGaA
16:00-16:10 h	<b>Introduction</b>
Statement	<b>Dr. Petra Rambow-Bertram</b>
	Chairman of the Board, Gesundheitswirtschaft Hannover e.V.
16:10-16:30 h	<b>Clinical Research Need Real Time Real World Data</b>
Presentation	<b>Dr. Qi Li</b>
	Physician Executive, Intersystems GmbH
16:30-16:50 h	<b>Digital Health – the physician’s perspective</b>
Presentation	<b>Prof. Dr. Anke Lesinski-Schiedat</b>
	Member of the Managing Board, Hartmannbund

16:50-17:00 h **Wrap-up and Outlook**

Statement **Prof. Dr. Matthias Schönermark**

 Managing Director, SKC Beratungsgesellschaft mbH