

8. CEBIT Digital Health Summit

Digital transformation, research and innovation are changing the face of healthcare. The accelerated speed with which information can now be exchanged, and the associated changes in healthcare delivery, are opening up the market to competition and giving rise to completely new business models. The CEBIT Digital Health Summit is an opportunity for decision-makers from government, business and the health sector to meet and discuss the role of digital technologies in medicine and healthcare. The forum is jointly organized by CEBIT, the Federation of German Industries (BDI) “Digital Health Initiative” and SKC Beratungsgesellschaft mbH.

Moderated by Prof. Dr. Matthias Schönermark, Managing Director, SKC Beratungsgesellschaft mbH



10:30-10:35 h	Welcome
Welcome 	Dr. Jochen Köckler Chairman of the Managing Board, Deutsche Messe AG
10:35-10:55 h	Introduction
Opening Keynote 	Prof. Dieter Kempf President, Bundesverband der Deutschen Industrie e.V.
10:55-11:15 h	Greetings
Keynote 	Stefan Muhle Secretary of State, Niedersächsischen Ministerium für Wirtschaft, Arbeit, Verkehr und Digitalisierung

	Key Note Lectures
11:15-11:45 h	Big Data / Analytics als Chance für das Gesundheitswesen
Keynote 	Dr. Werner Eberhardt Global Head, SAP Health
11:45-12:15 h	Artificial Intelligence
Keynote 	Dr. Daniel Sonntag Principal Researcher, German Research Center for Artificial Intelligence (DFKI)
12:15-12:45 h	Virtual/Augmented/Mixed Reality
Keynote 	Prof. Markus Fischmann Professor for Animation and VFX, Hochschule Hannover
12:45-13:15 h	Connectivity
Keynote	Gilles Lunzenfichter Vice President, Medisanté Group

Expert Stage, Hall 26

Wednesday, 13 June 2018, 10:30-17:00 h

Preliminary Agenda as of 5 June 2018 – subject to change

	Future Lab Health Insurance
13:15-13:45 h	Die elektronische Gesundheitsakte als Core der digitalen Vernetzung
Presentation	Dr. Jens Baas
	Chairman of the Board, Techniker Krankenkasse
13:45-14:15 h	Digitale Transformation: Use Case AOK
Presentation	Siegmar Nesch
	Deputy Chairman of the Board, AOK Baden-Württemberg
14:15-14:45 h	Die Zukunft der (Kranken-)Versicherung in der digitalen Zeit
Presentation	Sebastian Pitzler
	CEO, Insurlab Germany e.V.

14:45-15:15 h **Networking Break**

	Digital Health - Outlook into the Future
15:15-16:00 h	Disrupting the disrupters
Keynote	James Kugler
	Chief Digital Officer, Merck KGaA
16:00-16:10 h	Introduction
Statement	Dr. Petra Rambow-Bertram
	Chairman of the Board, Gesundheitswirtschaft Hannover e.V.
16:10-16:30 h	Clinical Research Need Real Time Real World Data
Presentation	Dr. Qi Li
	Physician Executive, Intersystems GmbH
16:30-16:50 h	Digital Health – the physician’s perspective
Presentation	Prof. Dr. Anke Lesinski-Schiedat
	Member of the Managing Board, Hartmannbund

16:50-17:00 h **Wrap-up and Outlook**

Statement **Prof. Dr. Matthias Schönermark**

 Managing Director, SKC Beratungsgesellschaft mbH