8. CEBIT Digital Health Summit

Digital transformation, research and innovation are changing the face of healthcare. The accelerated speed with which information can now be exchanged, and the associated changes in healthcare delivery, are opening up the market to competition and giving rise to completely new business models. The CEBIT Digital Health Summit is an opportunity for decision-makers from government, business and the health sector to meet and discuss the role of digital technologies in medicine and healthcare. The forum is a jointly organized by CEBIT, the Federation of German Industries (BDI) “Digital Health Initiative” and SKC Beratungsgesellschaft mbH.

Moderated by Prof. Dr. Matthias Schönermark, Managing Director, SKC Beratungsgesellschaft mbH

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<th>Time</th>
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<td>10:30-10:35 h</td>
<td>Welcome</td>
<td>Dr. Jochen Köckler, Chairman of the Managing Board, Deutsche Messe AG</td>
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<td>10:35-10:55 h</td>
<td>Introduction</td>
<td>Prof. Dieter Kempf, President, Bundesverband der Deutschen Industrie e.V.</td>
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<td>10:55-11:15 h</td>
<td>Greetings</td>
<td>Stefan Muhle, Secretary of State, Niedersächsischen Ministerium für Wirtschaft, Arbeit, Verkehr und Digitalisierung</td>
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<td>Key Note Lectures</td>
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<td>11:15-11:45 h</td>
<td>Big Data / Analytics als Chance für das Gesundheitswesen</td>
<td>Dr. Werner Eberhardt, Global Head, SAP Health</td>
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<td>11:45-12:15 h</td>
<td>Artificial Intelligence</td>
<td>Dr. Daniel Sonntag, Principal Researcher, German Research Center for Artificial Intelligence (DFKI)</td>
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<td>12:15-12:45 h</td>
<td>Virtual/Augmented/Mixed Reality</td>
<td>Prof. Markus Fischmann, Professor for Animation and VFX, Hochschule Hannover</td>
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<td>12:45-13:15 h</td>
<td>Connectivity</td>
<td>Gilles Lunzenfichter, Vice President, Medisanté Group</td>
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Day: Wednesday, 13 June 2018
Time: 10:30 - 17:00 h
Location: Expert Stage, Hall 26

Preliminary Agenda as of 5 June 2018 – subject to change

**Future Lab Health Insurance**
13:15-13:45 h  
Presentation  
Dr. Jens Baas  
Chairman of the Board, Techniker Krankenkasse

**Digitale Transformation: Use Case AOK**
13:45-14:15 h  
Presentation  
Siegmar Nesch  
Deputy Chairman of the Board, AOK Baden-Württemberg

**Die Zukunft der (Kranken-)Versicherung in der digitalen Zeit**
14:15-14:45 h  
Presentation  
Sebastian Pitzler  
CEO, Insurlab Germany e.V.

**Networking Break**
14:45-15:15 h

**Digital Health – Outlook into the Future**
15:15-16:00 h  
Keynote  
James Kugler  
Chief Digital Officer, Merck KGaA

**Disrupting the disrupters**
16:00-16:10 h  
Introduction  
Dr. Petra Rambow-Bertram  
Chairman of the Board, Gesundheitswirtschaft Hannover e.V.

**Clinical Research Need Real Time Real World Data**
16:10-16:30 h  
Presentation  
Dr. Qi Li  
Physician Executive, Intersystems GmbH

**Digital Health – the physician’s perspective**
16:30-16:50 h  
Presentation  
Prof. Dr. Anke Lesinski-Schiedat  
Member of the Managing Board, Hartmannbund

**Wrap-up and Outlook**
16:50-17:00 h  
Statement  
Prof. Dr. Matthias Schönermark  
Managing Director, SKC Beratungsgesellschaft mbH